



## **eXude, Inc. has expanded its Minority Business Enterprise Certification to include PA, NJ, and DE.**

PHILADELPHIA, Aug. 19, 2014 -- eXude's certification from the PA-NJ-DE Minority Supplier Development Council (MSDC) is recognized and honored nationwide. By attaining this certification, eXude will be able to increase business opportunities, attain exposure to national companies, and have an opportunity to take part in workshops and education programs that assist with professional growth.

"We are thrilled to be able to expand our MBE Certification," says [Marcos Lopez, President and CEO](#) of eXude, Inc., "This certification is very important to our company and our core values; we are looking forward to the new opportunities that it will provide."

Caesar D Williams CLU, ChFC, eXude's Voluntary Practice Leader, has helped eXude expand its certification as a Minority Business Enterprise for the states of Pennsylvania, New Jersey, and Delaware. He will help eXude develop its current voluntary offerings and provide unique solutions for eXude's clients.

With more than 30 years of insurance experience, the Philadelphia native has held positions in marketing, product development and sales for regional brokerage agencies and national companies such as CIGNA and New England Life. He is also a past member of AFLAC's prestigious National Marketing Advisory Council representing the northeast United States.

Caesar has demonstrated a lifelong commitment to insurance education. He started working in the industry during his freshman year and went on to receive a Bachelor of Business Administration in Insurance from Howard University. He later earned the Chartered Life Underwriter (CLU) and Chartered Financial Consultant (ChFC) designations from the American College. In addition, Caesar earned a Masters of Business Administration with a concentration in insurance from the University of Pennsylvania's Wharton School of Business.

### **About Minority Supplier Development Council**

The PA-NJ-DE MSDC is a non-profit organization based in Philadelphia that allows minority owned businesses to connect with corporate America to create new business opportunities.

### **About eXude, Inc.**

[eXude, Inc.](#) is a Philadelphia-based, full-service provider of products such as: employee benefits, retirement plans, human resources, and risk management and commercial insurance. eXude specializes in providing its clients with customized consulting and personalized service. Through the utilization of data and our knowledge of client's business goals we provide the best benefits consulting possible. Simply put – We care more. Deliver more. eXude more. For more information visit [www.eXudeinc.com](http://www.eXudeinc.com) , or call (877) 875-4265.